

## VIEW POINT

### 01 Convergence Art



Sensuous lighting, visual technology and HD projectors are all converged into the exhibition. You can experience famous paintings of Gogh and Monet which are reinterpreted by different kinds of motion graphics and information technology in a special way.

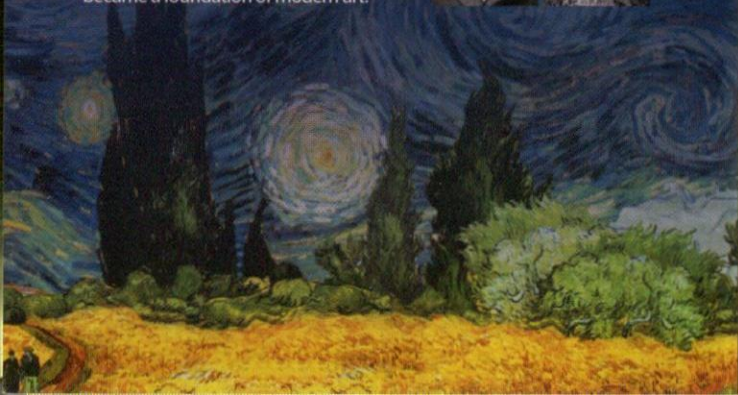
### 02 Interactive Exhibition

In the interactive exhibition, the audience can be immersed in masterpieces by the movement inside drawings. Also, they are able to face a great artist in that time by being part of masterpieces. The audience can be familiar with art by diverse experiential contents which are installed on different surface such as front and back walls and the floor.



### 03 Meeting with Impressionist

In the period that people admitted only academic technique and style of art, Impressionists open a new prospect in art by showing unusual paintings. A story of pioneer Impressionists who drew their own paintings in unacknowledged and difficult environment. Time to meet the great impressionists Gogh and Monet who became a foundation of modern art.



# Hello, NEVER ENDING STORY VAN GOGH

Date November, 2016. **GRAND OPEN**  
Venue BANG LAMUNG, CHON BURI, THAILAND  
Opening Times 9am ~ 9pm  
Enquiries TEL. 66+38 1196303 FAX. 66+38 119648

Host SEJOO THAILAND co.,ltd.

Supervision **BonDaVinci**

Support SEJOO INTERNATIONAL co.,ltd. SEJOO S&C co.,ltd. SEJOO JAPAN co.,ltd.  
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JINRO benq Coca-Cola P2C B.HOUSE

Admission	LOCAL	STUDENT	CHILD (~9years old)
	500 BHAT	300 BHAT	100 BHAT

Map | BANG LAMUNG, CHON BURI, THAILAND

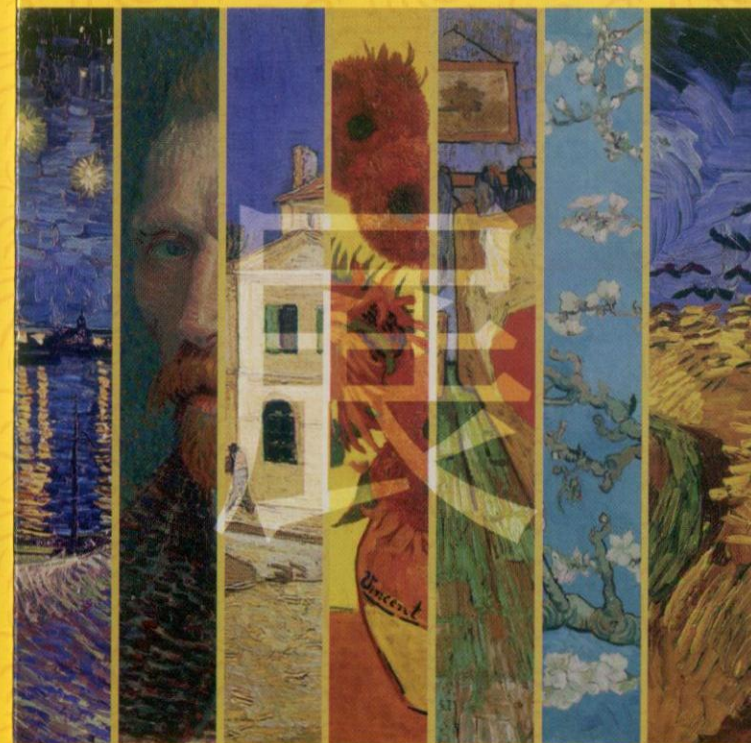


SEJOO THAILAND co.,ltd.

1 Photo  
Audio  
Series

Claude Monet  
Auguste Renoir  
Edgar Degas  
Paul Gauguin  
Paul Cézanne

# Hello, NEVER ENDING STORY VAN GOGH



**Nov, 2016. GRAND OPEN**  
BANG LAMUNG, CHON BURI, THAILAND

SEJOO THAILAND co.,ltd.



A renewal of masterpieces in a large screen,

## Two celebrated Impressionists, Gogh and Monet Meeting their stories by light.

*Drawing is like salvation to me,*

*Had it not been for drawing,  
I would have been more miserable.*

Vincent

Meeting an unfortunate and genius artist  
Vincent van Gogh with Convergence Art.

## His miserable life, cordiality, passion, and pain.

Van Gogh's artworks are more matched with 'putting life in' than 'drawing life.' It has a power to look out present back and see our lives with different perspective. His artworks that contained a warm heart and a full blown sunflower have intensity like his life. We share same feeling before we know when we get together with his artwork which expressed exhausting, burning, and joy of life.

## Try to feel his breath in this exhibition that can be a change to rediscover Van Gogh's life and artwork.

## EXHIBITION COMPOSITION

### PART I Van Gogh, his great legacy

Post-Impressionist of Netherlands, the greatest artist in western art history, Vincent van Gogh. The artist who influenced modern art of 20th century with clear color and emotional sensitivity. A space that can watch Van Gogh's life which delivered impression beyond the century at a glance.



### PART II Van Gogh meets Impressionism

A space showed Gogh's life by diverse Impressionists such as Monet, Renoir, and Cezanne who lived in the same period and gave an influence. By researching Impressionism's substance, we approach to impressionists' world of art works.



### PART III Talking about Monet, the father of Impressionism

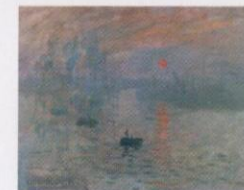
As Gogh had Theo, Monet had Camille who was his eternity lover and an artistic origin of inspiration. Monet concentrated to paint a movement of shadow and a change of light and put a moment of light in Camille's Silhouette.



### PART IV Impressionism of Monet and Gogh

An Impressionist who became an important foundation to make Gogh a post-impressionist. This representative artist Monet's feast of light in his world of art works.

Meeting Monet's representative paintings that developed Impressionism's art style by passing Argenteuil and Vetheuil.



### PART V

### A masterpiece of Impressionism, Orangerie



<Waterlilies> series at Orangerie Museum are the masterpiece that shows the view of universe about nature. A space recreates <Waterlilies> series which were directed with infinite space at Orangerie Museum by convergence art. In a space of new experience, you can hover as if you were between reality and unrealistic space by floating on Giverny pond.

### PART VII Vincent van Gogh, lies in Auvers

A town that Gogh offered his last passion, showing a masterpiece of Auvers-sur-Oise. Describing a wide field, a blue sky, a charming house, and a raining town. A space showing Gogh's stable art style. Feel Gogh's last masterpieces by walking inside of the space.



### SPECIAL PART Impression of Rouen, expression by light

By 3D mapping technique, we put changes of diverse colors and shapes of a church wall in the series of Rouen. It was formed that the audience experience the character of light and a principle of variability Monet wanted to put in his paintings directly.



### PART VI Van Gogh, from Paris to Saint-Remi

Gogh stated to express light and bold color after he got influenced by Impressionists like Monet who he met in Paris. He built up his own color and art style in Arles and completed his color painting by reaching a time in Saint Remi.

A space to meet Impressionists' art works that lived in same time and gave him an influence.



|| The Potato Eaters, 1885 · Self-portrait, 1887 · Self-Portrait with Straw Hat, 1887  
|| Self portrait in Beret, Claude Monet, 1886 · Self-Portrait, Auguste Renoir, 1899 · Self portrait with white turbaned, Paul Cezanne, 1882 · Self-Portrait, Edgar de Gas, 1885 · View near Rouelles, Claude Monet, 1858 || The Promenade, Woman with a Parasol, Claude Monet, 1875 || Impression: sunrise, Claude Monet, 1872 || Water Lilies: Clear Morning with Willows, Claude Monet, 1920-1926 · Water lilies: reflects veris, Claude Monet, 1914 || Wheat Field under Threatening Skies with Crows, 1890  
|| Almond Blossom, 1890 · Vincent's Bedroom at Arles, 1889 || Rouen Cathedral, Facade, Sunset, Claude Monet, 1894